

TIME	SESSION	TOPIC	SPEAKERS/PARTICIPANTS
STREAM 3		LEISURE TRAVEL OPPORTUNITIES	
12h00 – 13h00	1	Introduction	<ul style="list-style-type: none"> • PROGRAMME DIRECTOR - Naledi Moleo – News Anchor and Journalist
12h00 – 13h00		<p>BLEISURE TRAVEL What is it and why is it important for tourism stakeholders and business owners in a Covid-19 environment?</p>	<ul style="list-style-type: none"> • Amanda Kotze-Nhlapo – Chief Convention Bureau Officer, South African Tourism • Dr. Rob Davidson, Managing Director, MICE Knowledge, UK. (Virtual) • Dimakatso Malwela, Managing Director, NKPI Holding • Prof. Ikechukwu O. Ezeuduji, Department of Recreation and Tourism, University of Zululand • Kumbi Chiweshe – Managing Director, Victoria Falls DMC • Linda Pereira – Managing Director, CPL Events Portugal (Video) • MODERATOR: Glenton De Kock – Southern Africa Association of Conference Industry
13h00 – 14h00		LUNCH & NETWORKING SESSION	
STREAM 1		BEST PRACTICE FOR BRAND AFRICA	
15h00 – 15h05	2	Introduction	<ul style="list-style-type: none"> • PROGRAMME DIRECTOR - Naledi Moleo – News Anchor and Journalist
15h05 – 16h00		<p>REIMAGINING LOCALISM AND REGIONALISM IN TOURISM – THE BUSINESS CASE FOR INTRA AFRICA TRAVEL. Unpacking travel and tourism business opportunities in key African and domestic markets</p>	<ul style="list-style-type: none"> • Themba Khumalo – Acting CEO, South African Tourism • Tshifhiwa Tshivhengwa - CEO, TBCSA • Tshoganetso Carl – Ponoesele – Acting CEO, Botswana Tourism Organisation • Digu //Naobeb - CEO, Namibia Tourism Board • Moseketsi Mpetla - Head Tourism and Services, Industrial Development Corporation (IDC) • MODERATOR: Didier Dogley – Founder, Inspire for Tomorrow Consultancy Services, Seychelles

